



Greetings,

I would like to offer you the opportunity to promote your business while supporting Borel Middle School by becoming a show sponsor or advertising in the ***Jinx, the Musical*** playbill.

Each year the Borel Drama Dream Theatre produces a musical which is greatly anticipated by families and community members. This year's production, ***Jinx, the Musical***, is not to be missed! This is a spell-binding story of young teens maneuvering their way through a mysterious jinx that flips the lives of a socially awkward teen and the high achieving popular kid. This show was commissioned by Borel Drama and written by two of our alum. We plan to fill the San Mateo Performing Arts Center with hundreds of guests across three performances. The playbill is a valuable way for you to advertise your business to your targeted community, while raising much-needed funds.

Attached below please find the form detailing the various opportunities available. I hope you will consider one of these options as a way to give back to your community while promoting your business. Kindly note the deadline to submit artwork is January 10, 2023. Act now! Space is limited!

Thank you for your consideration. We hope to see you at the show! If you have any questions or need further information, please feel free to contact Alyssa Goldrath via email at [agoldrath@smfc.k12.ca.us](mailto:agoldrath@smfc.k12.ca.us) or call 650-312-6834.

Sincerely,

Borel Drama Dream Theater

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select one of the following opportunities:

\_\_\_\_\_ Platinum Level - \$1750+

- Your name on the banner hung outside of Borel
- Your name prominently featured on the cover of the playbill
- Black and white full-page ad in the playbill
- Your name prominently featured on the show cast t-shirts
- Announcement of sponsorship at the beginning of each performance by director
- Lobby Recognition upon request
- A cast t-shirt available upon request
- 10 complimentary VIP tickets
- Your name & a link to your website on the Borel Drama website

\_\_\_\_\_ Gold Level - \$1250+

- Your name prominently featured on the cover of the playbill
- Black and white full-page ad in the playbill
- Announcement of sponsorship at the beginning of each performance by director
- 6 complimentary VIP tickets
- Your name & a link to your website on the Borel Drama website

\_\_\_\_\_ Playbill Inside Front or Back Color Cover - \$700 (*if available*)

- Full-page color ad in the playbill featured on the inside front/back cover, 6.5" w X 10" h

\_\_\_\_\_ Full Page Playbill Ad - \$400

- Black and white full-page ad in the playbill, 6.5" w X 10" h

\_\_\_\_\_ Half Page Playbill Ad - \$250

- Black and white half-page ad in the playbill, 6.5" w X 5" h

\_\_\_\_\_ Quarter Page Playbill Ad - \$150

- Black and white quarter-page ad in the playbill, 3.25" w X 5" h

Please send payment, camera-ready artwork as a high-resolution pdf or jpg file and text for ad to **agoldrath@smfc.k12.ca.us** by **January 10, 2023**. Please make checks payable to **Borel Middle School**.

Mail payment along with this form to:  
**Borel Drama Dream Theatre c/o Alyssa Goldrath**  
**425 Barneson Avenue**  
**San Mateo, CA 94402**

Please note the Federal Tax ID for Borel Middle School is #94-3083935.  
Questions? Contact Alyssa Goldrath at [agoldrath@smfc.k12.ca.us](mailto:agoldrath@smfc.k12.ca.us)